PRICES VALID 11/4/20

Central Market H-E-B

THROUGH 11/10/20

WEEKLY SAVOR

CELEBRATE WINE AND CHEESE THIS WEEK WITH OUR TOP PICKS!

20% OFF ALL WINES

WITH PURCHASE OF 6 BOTTLES OR MORE

Stock up for the holidays during our biggest sale of the year!

FROMAGER D'AFFINOIS LE PETIT FROMAGER 5.29 OZ.

An ultra-smooth and spreadable double cream cow's milk cheese from France. Rich flavor pairs well with a crisp, acidic white wine.

$3.99/EA.

SAVE $4.00

HOLIDAY RED SEEDLESS GRAPES

Available for a limited time each year, these extra-large beauties are hand-pruned and extremely sweet.

$2.47/LB.

NATURAL ANGUS BEEF, USDA PRIME

CENTER CUT TOP SIRLOIN AND PICANHA STEAKS

Raised without added hormones or antibiotics and aged a minimum of 14 days for tenderness and flavor.

$9.99/LB. PRIME

SAVE UP TO $3.00

GULF OF MAINE SALMON FILLETS

Farmed antibiotic-free by the only North American salmon producer that has a 4-star Best Aquaculture Practices rating.

$12.99/LB.

SAVE $2.00

BASE

SNACKS & STAPLES

Central Market TORTILLA CHIPS
12-14 OZ.

$2.98/EA.

CELLINO PASTAS
16-17.6 OZ.

2 FOR $3
SAVE 49¢/EA.

DAVE'S GOURMET PASTA SAUCES
25-25.5 OZ.

$6.98/EA.
SAVE UP TO $1.40

MILK BAR COOKIES 6.5 OZ.
Famous cookies from award-winning New York City bakery!

2 FOR $8
SAVE 49¢/EA.

ZOUP BONE BROTH
32 OZ.

$6.49/EA.
SAVE UP TO $1.36

JENI'S ICE CREAM
16 OZ.

$7.99/EA.
SAVE $1.00

FESTIVE KITCHEN COOKIE DOUGH
24 OZ.

$8.99/EA.
SAVE $1.00

VITAL FARMS EXTRA LARGE EGGS 1 DOZ.
Every hen is humanely treated and every egg is pasture-raised.

$5.49/EA.
SAVE 80¢

MEDLEE OR ORGANIC CLOVER SONOMA BUTTER
16 OZ.

$1 OFF

IN-HOUSE ROASTED PACKAGED COFFEES
12 OZ.
Single-origin coffees roasted in-store at our south Austin location.

$8.99/EA.
SAVE $1.00

ALL BULK PECANS AND WALNUTS

20% OFF
*Sale price only valid in-store.

VILLARS SINGLE ORIGIN MILK BARS
3.5 OZ.

$4.49/EA.
SAVE $1.00

PRODUCE

LARGE NORTHWEST PEARS

Choose from red, green, comice, seckel, or bosc.

$1.97/LB.

BABY BELLA MUSHROOMS

$4.97/LB.

Sauté with plenty of butter and garlic for a rich and earthy side. Grown in Gonzales, TX.

ORGANIC BRUSSELS SPROUTS

1 LB. BAG

$4.97/EA.

Toss in olive oil, season, and roast until crispy for a delicious side dish.

ORGANIC ONIONS

USDA ORGANIC

$1.48/LB.

Choose from red, yellow, or white.

ASPARAGUS TIPS

Pre-cut and waste free!

$3.98/LB.

HEALTHY LIVING

BEST BODIES FOR LIFE PROTEIN SHAKES

Whey or vegan pea protein shakes made with all-natural ingredients. Light, silky texture and creamy, delicious flavors.

25% OFF

*Sale price only valid in-store.

FLORAL

TULIPS

15-STEM BUNCH

Vibrantly colored tulips will instantly brighten a room or someone's day.

$11.99/EA.

SAVE $3.00

CUSTOM FLORAL ARRANGEMENTS

What better way to celebrate than with flowers? At Central Market we deliver the freshest, most personalized, and expertly arranged flowers around. And because we carry in-season flowers, they last longer. Need a centerpiece or hostess gift? Our floral experts can help you harness the beauty of botanicals.

MARKET

ALL-NATURAL

BONELESS, SKINLESS CHICKEN BREASTS

Fresh, perfectly trimmed, Grade A chicken raised without antibiotics and growth hormones. Thin-Sliced Cutlets, Chunks, or Strips also available.

$4.49/LB.

SAVE UP TO $1.20

READY-TO-ROAST MEATLOAF

NEW FLAVORS

Flavors of the season made fresh daily! Choose from cranberry seasoned, flavorful Natural Angus Beef or savory Natural Turkey with zucchini and red bell pepper. More delicious flavors on sale.

$6.49/LB.

SAVE 50¢

MARINATED PORK TENDERLOIN

Extra lean, loaded with flavor, and oh-so-easy to prepare. Choose from Southwest, Chipotle-Lime, Lemon Rosemary, and more.

$6.99/LB.

SAVE $1.00

NATURAL GROUND BISON AND BISON PATTIES

Rich in nutrients and low in fat, calories, and cholesterol. Raised without added hormones and antibiotics. As versatile as beef in your favorite recipes.

$9.99/LB.

SAVE $1.00

SEAFOOD

COOKED COCKTAIL SHRIMP

Boiled to tender, pink perfection by our master fishmongers and ready for cocktails, salads, scampi, wraps, and much more!

$14.99/LB.

SAVE $5.00

FRESH GULF WILD RED SNAPPER

It has a firm texture and sweet, delicate flavor. When you see the Gulf Wild brand, you know you're getting fresh, safe, authentic seafood at its very best.

$19.99/LB.

SAVE $5.00

SPICY CRUNCHY YUMMI ROLL 10 PC.

Savory crab salad rolled with jalapeño, avocado, cucumber, and sushi rice. Topped with sriracha, spicy mayo, sushi sauce, and fried onions.

*Sale price only valid in-store.

$5.99/EA.

SAVE $4.00

THANKFUL FOR EVERY EXCUSE TO GIVE A TOAST

Our unique selection features more than 2,500 different wines.
We've highlighted this season's top picks.

CELLIER DES DAUPHINS CÔTES DU RHÔNE 750 ML.
$11.95/EA., SAVE $3.00

A modern take on a classic packed with rich, dark fruit, smooth tannins, and cedar and spice notes with an elegant, intense finish.

RATED 97 POINTS

PIERRE PAILLARD GRAND CRU CHAMPAGNE 750 ML.
$39.95/EA., SAVE $15.00

Best buy in Champagne this season! Flavors of Honeycrisp apples, biscuits, and lemon meringue. Lingering creamy finish.

LUCHI PINOT GRIGIO 750 ML.
$10.95/EA., SAVE $3.00

Perfect wine for appetizers, dinner, or lounging on the patio. Delicate honeysuckle nose with bright fruit notes of green apple and lemon.

DUC DE CHAGNY BLANC DE BLANCS BRUT 750 ML.
$9.95/EA., SAVE $5.00

This light- bodied sparkling wine has delicate flavors of mandarin orange and brioche with excellent, refreshing acidity. Perfect for sipping, brunch, and holiday meals.

DECOY LEGACY SERIES CABERNET SAUVIGNON 750 ML.
$19.95/EA., SAVE $2.00

A special lot selection crafted using grapes from exceptional vineyards throughout California. Lush and balanced with layers of berry fruit, dark chocolate and fresh spearmint. Long, satisfying finish.

METZ ROAD CHARDONNAY AND PINOT NOIR 750 ML.
$19.95/EA., SAVE $15.00

Lavish and opulent single-vineyard wines. Both reflect their cool-climate property. The lush Chardonnay explodes with notes of green apple, pear, and butterscotch. The Pinot Noir is plush with raspberry and vanilla notes.

RATED 91 POINTS

G.H. MUMM GRAND CORDON ROSÉ 750 ML.
$39.95/EA., SAVE $25.00

Best buy in a great French Rosé Champagne! Rich salmon-pink in color, it has flavors of ripe berries, tart cranberry, and savory spices with a note of caramel in the finish.

SMITH & HOOK PASO ROBLES 2018 CABERNET 750 ML.
$24.95/EA., SAVE $35.00

Their first Paso Robles Cabernet debuts this holiday season at Central Market. Seductive flavors of black fruits and cherries with spicy cedar and dried herbs. Lingering, rich finish.

THANKFUL FOR MORE WAYS TO GRAZE

Choose from over 500 hand-cut varieties that are sourced locally and abroad.
Check out our top picks.

CASARRIGONI SPOONABLE GORGONZOLA $25.99/LB.

A sweet and extra creamy mild blue cheese crafted with cow's milk in Italy. Spread on crusty bread or melt into hot pasta.

SWISSCRU GRUYERE DES GROTTES $29.99/LB.

Crafted with raw cow's milk and cave-aged for 18 months for a robust, savory and sweet flavor and melty texture.

LE POMMIER PONT L'EVEQUE 350 GRAMS $9.99/EA.

From Normandy, France, this spreadable cow's milk cheese is assertive, with big, beefy flavor. Pair with a full-bodied wine.

MEREDITH DAIRY MARINATED SHEEP AND GOAT CHEESE 11 OZ. $11.99/EA.

Crafted with both sheep and goat milk, this Australian cheese is marinating in oil infused with garlic and herbs.

BASIRON GOUDAS $16.99/LB.

Mild and creamy cow's milk cheese from The Netherlands available in 3 big flavors: Garden Herb, Sweet Pepper, and Za'atar.

New

MILTON CREAMERY PRAIRIE BREEZE $18.99/LB.

Based on a traditional Cheddar recipe, this firm cow's milk cheese from Iowa is aged over 9 months for sweet and savory flavors.

LINCET DELICE DE BOURGOGNE $19.99/LB.

Uber-rich and buttery triple cream French cheese with a luxurious texture that melts on the tongue. Pair with dry white wines.

BUSTI FORMAGGI PECORINO DI REMO $20.99/LB.

A Tuscan cheese made with raw sheep's milk. Firm and sliceable with a nutty, grassy, and salty flavor.

JUMI SCHLOSSBERGER ALT $25.99/LB.

New

A Swiss Alpine cheese made with raw cow's milk and aged over a year and a half for a distinctive hazelnut flavor with buttery caramel sweetness.

ARGIOLAS GREAT GOAT! $19.99/LB.

Aged goat cheese from Sardinia, Italy. First time in the US! Firm, sliceable texture with a bright, mild flavor. Enjoy with almonds, a touch of honey, and a crisp white wine.

New

DELI & CHEESE

Central Market

100% PARMESAN CHEESE CRISPS 3 OZ.

These crispy snacks have just one ingredient: toasty Parmesan. Great for nibbling, topping Caesar salads, or adding to a cheese plate.

$6.99/EA.

SAVE $1.00

FIREFLY FARMS FRESH GOAT CHEESE 4 OZ.

Made in Maryland using fresh goat milk for a creamy, fluffy texture and bright, tangy flavor with a touch of salt. Try Plain, Fig & Orange, or Herby Harissa.

$4.99/EA.

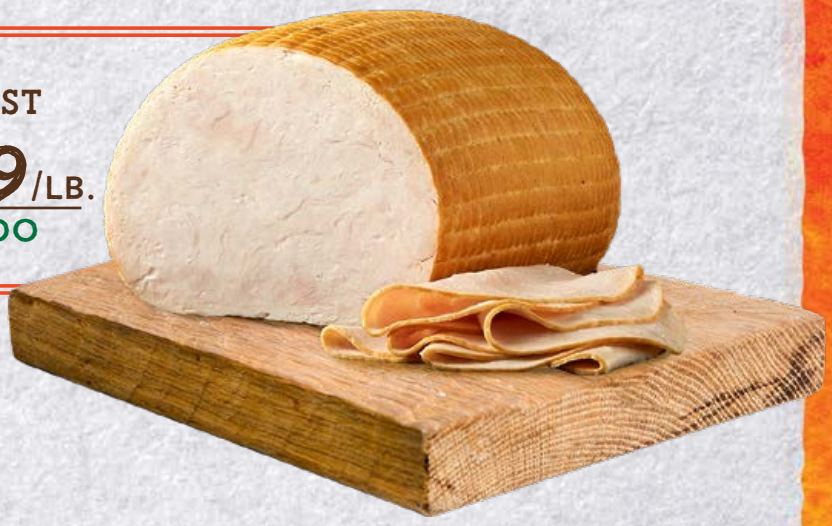
SAVE $1.00

DABECCA ANTIBIOTIC FREE TURKEY BREAST

Deli turkey from whole butcher cuts, made using simple ingredients and real hardwood smoke. Try Applewood Smoked Turkey, Tuscan Turkey Breast, and more.

$10.99/LB.

SAVE $2.00



FIORFIORE ITALIAN SALUMI 3 OZ.

Dry-cured salumi crafted in Italy. Try Rustic Salami, Spicy Salami, and Coppa for sandwiches and charcuterie boards.

$7.99/EA.

SAVE $1.00

TREAT SPICED OR CANDIED NUTS 3-3.5 OZ.

Handmade in Wisconsin with simple ingredients. Pair with cheeses to bring out differing, interesting qualities in the cheese.

$6.49/EA.

SAVE 50¢

BAKERY

PUMPKIN BREAD

Moist, scratch-made, and spiced with cinnamon and nutmeg. A fall favorite, baked fresh daily!

TRADITIONAL PUMPKIN BREAD
$4.99/EA., SAVE $1.00
CHOCOLATE PUMPKIN BREAD
$5.99/EA., SAVE $1.00

CHEDDAR JALAPEÑO SOURDOUGH BREAD OR GRUYÈRE PAVE

Two of our favorite cheese breads for sandwiches and snacks.

2 FOR $7
SAVE UP TO $1.49

CRÈME BRÛLÉE 4 OZ.

A very rich and smooth, silky, creamy classic. Flavored with Grand Marnier and topped with a caramelized sugar crust. Decadent!

2 FOR $6
SAVE 49¢/EA.

CHEF PREPARED

Central Market MEALS

FOODIE FREEBIE

BUY:
LARGE QUICHE

GET FREE:
ENTRÉE SIZE CAESAR SALAD

THAT'S $5.99 FREE!

*Sale price only valid in-store.

FOODIE FREEBIE

BUY:
ANY HEAT AND SERVE DIP

GET FREE:
NAAN DIPPERS 25 CT.

THAT'S $4.99 FREE!

*Sale price only valid in-store.

MAC N' CHEESE

The ultimate comfort food. Try Classic, 5 Cheese, or Creamy Herb.

STARTING AT
$4.99/LB.

WANT TO WOW? ORDER NOW!

CHEF-MADE MEALS AT CENTRALMARKET.COM/HOLIDAY

AUSTIN-NORTH 4001 N. LAMAR | 512-206-1000 AUSTIN-SOUTH 4477 S. LAMAR | 512-899-4300
DALLAS LOVERS 5750 E. LOVERS LN. | 214-234-7000 DALLAS MIDWAY 4349 W. NORTHWEST HWY. | 469-697-7800
FORT WORTH 4651 WEST FREEWAY | 817-989-4700 HOUSTON 3815 WESTHEIMER | 713-386-1700
PLANO 320 COIT RD. | 469-241-8300 SAN ANTONIO 4821 BROADWAY | 210-368-8600
SOUTHLAKE 1425 E. SOUTHLAKE BLVD. | 817-310-5600

Central Market H-E-B

THANKSGIVING SHOPPING GUIDE

LESS STRESS, MORE TURKEY

Use this guide to hit our biggest sales of November and make sure you're ready for your Thanksgiving meal. Planning ahead will help you score your family's favorites and skip long lines of last-minute shoppers.

3 WAYS TO SHOP FOR THE HOLIDAYS

1. SHOP THE STORE

All social distancing guidelines will be in place. We recommend shopping early to avoid holiday crowds.

2. CURBSIDE OR DELIVERY

Our full assortment is available online for Curbside pickup or Delivery. Shop now at centralmarket.com/shop.

3. HOLIDAY MEALS EXPRESS

We're offering four chef prepared meals, plus a curated assortment of mains, sides, and desserts.

OCT. 21
HOLIDAY MEALS AVAILABLE ONLINE

We streamlined our chef prepared meal offerings to ensure that we're able to safely serve all customers. Pickup times will fill up quickly, so place your order early.

View the menu and place your order at CENTRALMARKET.COM/HOLIDAY

NOV. 4-10
BIGGEST WINE SALE OF THE YEAR

Stock up now so you have all the whites and rosés to pair with your turkey, reds for football watching, and bubbles for those holiday toasts! And, of course, wine needs cheese, so try a few varieties to find new faves for holiday pairings and platters.

NOV. 11-17
STOCK UP ON BAKING GOODS

Bake the most of our **best prices** of the season and fill your shelves with all the flour, sugar, and chocolate you'll need for sweet gatherings. Grab pantry staples like coffee and crackers this week, as well.

NOV. 18-26
TURKEY TIME

This is the week to **bring home the bird** (or whatever your preferred main course will be). Get your gobble on with a variety of options from smoked to organic.

NOV. 22-26
FRESH FINISHES

The big day is almost here! Come in for fresh items like produce, herbs, bread, and desserts. And give your recipes a double check to make sure you have everything you need, so there aren't any surprises Thanksgiving morning.

THAT'S IT! YOU'VE CHECKED EVERYTHING OFF YOUR LIST, AND YOU'RE READY TO FEAST.

EXPANDED THANKSGIVING STORE HOURS

THURSDAY, NOV. 19 THRU WEDNESDAY, NOV. 25, 7 AM – 10 PM
THURSDAY, NOV. 26, 7 AM – 2 PM

Curbside will be available until 11 AM on Thanksgiving Day.
Delivery will be available until 10 AM on Thanksgiving Day.

THANKSGIVING SHOPPING TIPS

PLAN AHEAD
Create a shopping list.

SHOP EARLY
Shop Sunday, Monday, Tuesday.

SHOP EVENINGS
Shop 6-10 PM.

SHOP SMALL
Limit to 2 shoppers per trip.

Central Market®
H-E-B